

9 Questions

10 Minutes

\$20,000

4.1.2020

In 2020, a 9 question, 10 minute survey—the U.S. Census—will shape the trajectory of our country and our city, impacting every person’s quality of life for the next 10 years. For better or for worse.

CHOOSE BETTER.

When you fill out a Census questionnaire—either online, by phone, or by mail—mid-March through July 2020:

- + You direct \$20,000 to your city, loved ones, neighbors, and communities—for parks, schools, nutrition (including free school lunch and Special Supplemental Nutrition Program for Women, Infants, and Children / WIC), healthcare, affordable housing, road repair, safety and emergency services, and more
- + You influence where businesses, bus lines, libraries, and playgrounds are located
- + You ensure your political representation in City Hall and Congress—and your power in the Electoral College to vote

Everyone has the right to get counted to get their fair share, regardless of citizenship, immigration status, criminal record, or any other characteristic. It’s the law.

There is no citizenship question on the 2020 Census. What’s more, your information on the Census is confidential. If anyone—a Census Bureau worker or other official—is caught sharing your information with ICE, your landlord, any other government agency or person, it results in a 5-year prison sentence and/or a \$250,000 fine for them.

Count yourself in and claim your fair share.

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