

The U.S. Census is our country's only fully-inclusive opportunity for civic participation to determine how money and power are distributed across America.

Data gathered in this 9 question, 10 minute survey, is used by government, businesses, and nonprofits to determine funding and political representation for the next 10 years.



San Francisco has a lot to gain... and a lot to lose.

- + In 2020, **each person counted represents \$20,000 that will—or won't—go into San Francisco's community programs**, including healthcare, schools, affordable housing, parks, playgrounds, libraries, bus lines, road repair, safety, nutrition programs, and emergency services over the next ten years, **putting potentially \$17,687,260,000 into our city**
- + In 2020, for the first time ever, **California is in real danger of losing a seat in the House of Representatives**

Everyone—regardless of citizenship, immigration status—has the right to get counted so we get our fair share. There is no citizenship question on the 2020 Census. Your information on the Census is also confidential. If anyone—a Census Bureau worker or other official—is caught sharing your information with ICE, your landlord, any other government agency or person, it results in a 5-year prison sentence and/or a \$250,000 fine for them.

When you fill out a Census questionnaire—either online, by phone or by mail—mid-March through July 2020:

- + **You direct resources to your city, loved ones, neighbors, and communities:** in total, San Francisco received \$1 billion dollars over the last ten years because of participation in the last census!
- + **You demand that your community gets its fair share of programs and services**
- + **You ensure your political representation** in City Hall and Congress, and your **power** in the Electoral College **to vote**

Count yourself in and claim your fair share.

SF ★2020
census
COUNTS

sf.gov/census
#SFCOUNTS #2020Census
@sf_immigrants

ART +
ACTION
2020 Census

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