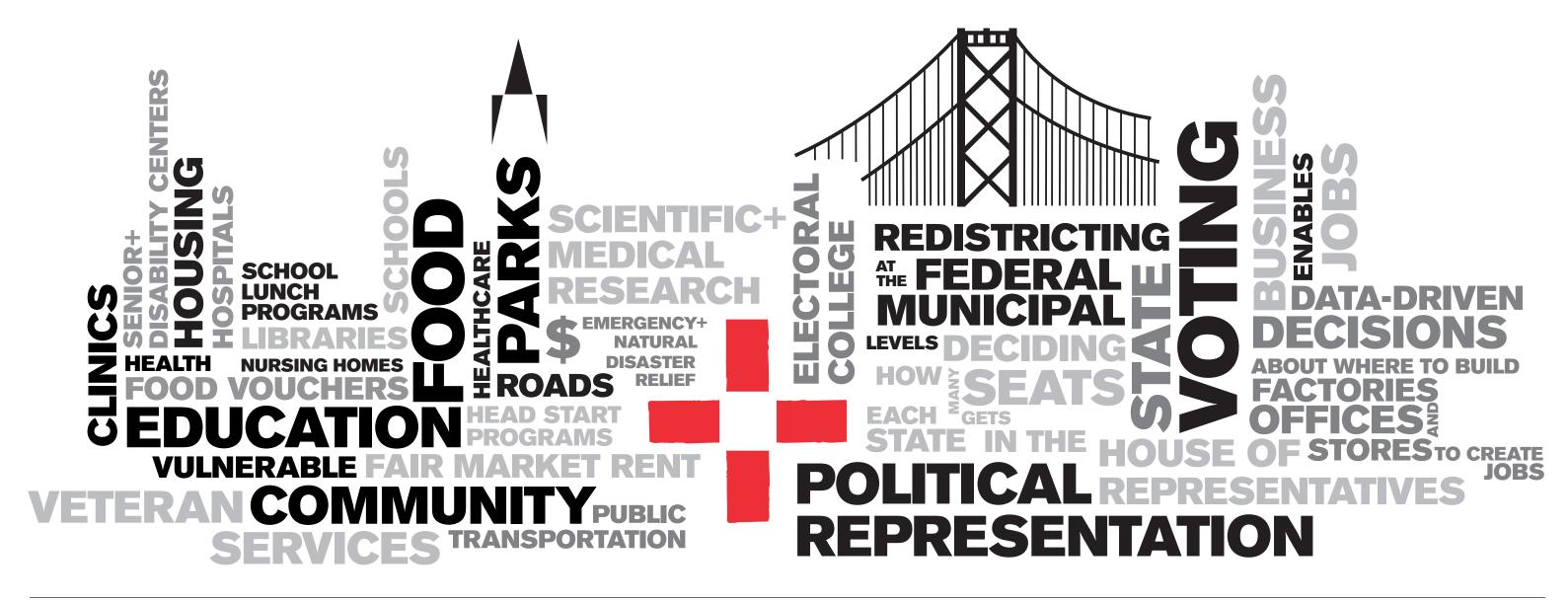
## The census is about money and power.

Data gathered in the U.S. Census is used by government and business to allocate funding and political representation for the next 10 years.



San Francisco has a lot to gain... and a lot to lose.

- + In 2020, each person counted represents \$20,000 that will—or won't—go into our community programs over the next 10 years, putting potentially \$17,687,260,000 into our city—or not.
- + In 2020, for the first time ever, California is in real danger of losing a seat in the House of Representatives.

sf.gov/census #SFCounts #2020Cenus @sf\_immigrants Design by Robert Saywitz @robertsaywitz

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