

Social Media Posts



On **Children's Day** or "**Día del Niño**" on **Tuesday, April 30**, we encourage you to post or tweet about the importance of obtaining an accurate count of young children in the upcoming 2020 Census.

We have included sample language and campaign graphics to help you get started. Be sure to use the **#HazmeContar** hashtag so we can track and share your posts.

Día del Niño Social Media Posts

- Today is **#ChildrensDay** or **#DiadelNiño!**
Join us in counting all children in Census 2020, visit hagasecontar.org! **#HazmeContar**
- This **#Census2020**, remember that children count too!
Leaving them out of the census may reduce the amount of fed. funding for programs like Head Start, Special Supplemental Program for Women, WIC and more! **#HazmeContar**
- Today we celebrate **#ChildrensDay** or "Día del Niño"!
Show your love for the children in your life by making sure all children in your household are counted in **#Census2020! #HazmeContar**
- The children in our lives hold a special place in our hearts and households. Don't leave them out of **#Census2020!**
Children and families cannot afford to miss out on the vital programs that census data help fund. **#HazmeContar**
- DYK that Census 2010 missed approx. 400,000 young Latino children (age 0-4) with California, Texas, Florida, Arizona and New York experiencing the highest undercount?
We can't afford to make the same mistake twice. Count all children in **#Census2020! #HazmeContar**



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Día del Niño Social Media Graphics

Did you know?
400,000 Latino children ages 0-4 were uncounted in the 2010 Census.

Celebrate Children's Day by making sure your loved ones know to count the kids in your life in Census 2020!

iHazme Contar!
A CAMPAIGN OF NALEO Educational Fund

#HazmeContar

Caring for our children also means ensuring **they get counted in Census 2020.**

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